

2022 Sponsorship Opportunities & Packages

The Alresford & District Agricultural Society

Saturday 3 September 2022

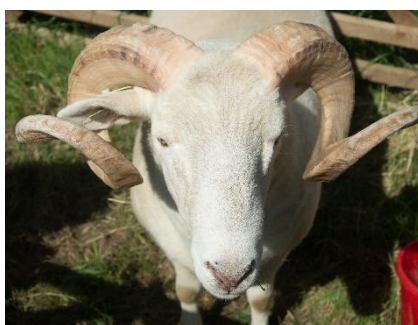
Sponsorship Opportunities & Packages

The following sponsorship opportunities are outlined as a guide.
We endeavour to collaborate with all our sponsors, tailoring sponsorship packages to suit the requirements of each businesses' and individual's needs.

Please contact Val Watley for further details.

Tel: 01962 738748

Email: secretary@alresfordshow.co.uk



Green from £100

- 2 Sponsor Badges allowing free access to the showground and to the Members Club
- 2 complimentary coffee vouchers available (*on request*)
- Name a single class in rings 2/3 or a single livestock class after your company
- Tribute by commentator whilst class is in progress (*wording to be supplied*)
- Opportunity to present winners rosettes
- Name printed in Schedule and Programme against chosen class
- Listed on our website & Show Programme

Bronze from £250

- As Green sponsorship benefits (*see above*) plus:
- Advertising banner (*that you provide*) in your area of sponsorship
- Invitation to Presidents Drinks Reception
- 4 Sponsor Badges allowing free access to the showground and to the Members Club
- 4 complimentary coffee vouchers available (*on request*)
- Name a single class in ring 1 or a livestock breed after your company
- Forward parking in our Members area

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Silver from £500

- As Bronze sponsorship benefits (*see above*) plus:
- 4 Guest badges
- Name a class in the Main Ring
- A half page, black and white advert in the Show Programme
- 4 complimentary lunch vouchers available (*on request*)
- Be part of the Society's social media campaign

Sapphire from £950

- As Silver sponsorship benefits (*see above*) plus:
- A half page, colour advert in the Show Programme
- Ringside banner plus an 'A' frame banner at the vehicle exits
- Logo on our website (*to be supplied*)
- Link for our website to sponsors website

Gold from £1,500

- As Sapphire sponsorship benefits (*see above*) plus:
- A full page, colour advert in the Show Programme
- Discounted rates for additional tickets
- Opportunity to book a pitch on Trade Rows A, B & C

Show Partners from £3,250

- As Gold sponsorship benefits (*see above*) plus a bespoke package to suit your individual requirements

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