

The Alresford & District Agricultural Society

Alresford Agricultural Show



Annual Report 2021

Dates for your diary

AGM - Wednesday 26 January 2022

Alresford Show - Saturday 3 September 2022

Chairman's Report 2021 December 2021

We started this year with every intention to put on some form of Agricultural Engagement with very strong support from across the Community and our Membership. However, despite a tremendous amount of work designed to provide options or choice it became apparent that the expected restrictions on activity and numbers would ultimately make any large-scale event financially unviable.

As Chairman and Trustees, I believe our overarching objective is to continue to ensure the Society/Charity remains solvent so that we are perfectly placed to pick up where we left off as soon as we can. In 2019 the show cost circa £210,000 to deliver and that is a lot of outlay when set against uncertainty.

The good news is that eventually entertainment events were nationally held last year, and they provide both learning from experience and assurance that a 2022 show can be held.

Unfortunately, as I write these Notes the Pandemic is taking a downturn as the Omicron variant infection rate grows but potentially this may become the Seasonal norm (in the short term) and we must remain positive that Summer 22 will be as open as 21 eventually was and therefore while there is risk it's a risk worth taking.

As always, my thanks go to my fellow Trustees, the Secretariat and the sub committee teams for sticking with it this year and of course to you, the members, for your overwhelming support.

Thank you

Henry Mallory

Treasurers Report for the Year End 31 October 2021

The accounts set out on the following pages reflect that the Society could not hold a show in 2021, for the second year running, as a result of the Covid 19 pandemic.

The Society continued to receive subscriptions from a loyal membership which, together with some donations and bank interest, helped to contribute to the overheads for the year. The overheads were incurred to maintain our secretarial team and office. This year there was a net deficit of £13,538 (2020 was £27,704) before donations.

The Society has, very fortunately, been able to build its reserves over recent years in line with a prudent reserves policy. It can therefore finance the upfront costs of the next show in whatever form that takes.

Finally, I would like to thank Martin & Company for preparing and reporting on the Society's statutory accounts which need to be submitted to Companies House and the Charities Commission every year.

Chris Monnington FCA
Treasurer

MINUTES OF THE ANNUAL GENERAL MEETING January 2021

1. **Apologies:** Bill Biggs; Jo Brown; Richard Buer; Naomi & Sam Burge; David Craddock; Kay Roadnight; Angie Trenchard; Anne Waltho; Nigel Webb; Judith Willis

There being the necessary quorum, the meeting proceeded.

2. **Welcome**

The Chairman, Henry Mallory welcomed those present and thanked everyone for attending the meeting. He offered thoughts and prayers for all affected by the Covid 19 pandemic, especially those working in the emergency services, and also the overwhelming majority of Members who had refused a refund of 2020 membership fees after the decision had been taken to cancel the show.

3. **Minutes**

The minutes of the Annual General Meeting of the Society held on 29th January 2020 were agreed.

PROPOSED BY: Mrs Augusta Raimés
SECONDED BY: Mrs Sarah Matthews

4. **Chairman's Report**

The Chairman reported that the Trustees primary focus for 2020 had been to protect the local communities and the finances of the Society. Hindsight had vindicated the decision to cancel the 2020 Show. Turning to 2021, he set out 3 objectives:

- optimism that a Show can be staged (recognising that restrictions might mean a somewhat different show to recent years)
- Protecting the Society's finances through careful management
- Ensuring that whatever the Society does manage to stage, it is fully Covid-compliant and does not exceed the local community's appetite for risk.

He voiced appreciation that Catherine Loudon and the Grange Farm Partnership continue to allow unfettered access to the land used for the Showground and its associated car parking, which provides the potential for meeting social distancing requirements. Despite this, consideration was being given to possible alternative showground layout given current government regulations. Social 'pinch-points', such as using large tents for some displays/retail offerings might not be possible, similarly arrangements for the President's drinks reception and lunch were under review. It seemed likely that visitor numbers might be capped, but reassured Members that they would have priority. Amongst all this, financial risks will need to be managed carefully.

Trustees are to meet in April to consider the situation and determine what might be possible. In advance of that bookings of facilities were being made, consistent with financial priorities.

He hoped that at the end of the day the 2021 Show would be the key summer event for the community.

5. **Treasurers Report**

Chris Monnington, Treasurer, reported on the accounts for 2020. In the circumstances there was little to report, the current financial position being similar to that following the 2019 Show. The Society's strong reserves have proved valuable.

He stated that 2021 expenses would be scaled to match expected income under whatever Covid rules prevail in September.

The Treasurer thanked Martin & Company, for their independent examiner's report of the Society's statutory accounts and submission to Company's House on behalf of the Society.

There being no further questions from the floor, the Chairman thanked the Treasurer on behalf of the Society for his hard work and expertise. The accounts for the year to 31st October 2020 were approved unanimously.

PROPOSED BY:	Mr Jeffrey Allison
SECONDED BY:	Mrs Augusta Raimes

6. Election of Officers

The Chairman reported that, because of the exceptional circumstances of 2020, both the President, **Mrs Jan Field**, and the President-elect, **Mr David Rees**, had agreed to continue in office for a further year.

The following were elected unanimously to serve as Officers of the Society for the forthcoming year:

(a) Honorary Veterinary Surgeons:

Cedar Veterinary Group
Endell Veterinary Group (Livestock)

PROPOSED BY:	Mr Tim Walters
SECONDED BY:	Mr David King

(b) Honorary Solicitor

Rory Fordyce (Taylor Fordyce)

PROPOSED BY:	Mrs Sue Cox
SECONDED BY:	Mr Stephen Cross

(c) Honorary Auditors

Martin & Company

PROPOSED BY:	Mr Chris Monnington
SECONDED BY:	Mrs Hopper Cavendish

7. Election of Trustees

The following were elected unanimously to serve as the Society's trustees:
Mr Peter Mills, Mr Chris Monnington, Mrs Augusta Raimes

PROPOSED BY:	Mr Jeffrey Allison
SECONDED BY:	Mrs Victoria Cobden

8. Elections to committees

The following were elected unanimously to serve on the Society's sub-committees for the forthcoming year:

(a) Horse & Pony:

- Mrs F Axel-Berg, Miss R Corbett, Mrs E Mallory, Mrs A Raimes (Trustee), Miss Julia Ryde-Roberts, Mrs V Cobden (Secretary)**
- (b) Livestock:
Mrs S Matthews (Trustee), Mrs J Barker, Mr M Cheyney, Mrs R Miles, Mr T Walters, Mrs S Bowden (Secretary)
- (d) Catering:
Miss M Rook (Trustee), Mrs N Cartwright, Mrs H Jones, Mrs A Raimes (Trustee), Mrs A Trenchard, Mrs J White, Mr J White
- (e) Sponsorship & Marketing:
Mrs A Raimes (Trustee), Miss R Corbett, Mr D Craddock, Mr S Cross, Mrs R Miles, Mrs E Stewart, Mrs A Trenchard
- (f) Showground:
Mr C Lillywhite (Trustee), Mr J Allison (Trustee), Mr B Biggs, Mr C Corbett, Mr R Goodall, Mr D King, Mrs S Matthews (Trustee), Mr P Mills (Trustee), Mrs A Raimes (Trustee), Mrs C Hewett (Secretary)
- (g) Advisory:
All sub-committee members plus President, President-elect, Miss L Barker (goats), Mrs N Byles (dog show), Mrs K Roadnight (poultry), Mr P Tudor (Horticultural Society), Mr W Tufnell, Mr T Walden (vintage), Mr N Webb, Mrs J Wills (WI)

PROPOSED EN BLOC BY:
SECONDED EN BLOC BY:

Mrs Sarah Matthews
Mrs Sue Cox

9. Show Dates 2021

The date of the Society's Show was agreed as **4 September 2021 at Tichborne Park** (by kind permission of the Tichborne Estate and the Grange Farm Partnership).

The closing date for all entries w1s agreed as:

Livestock **Wednesday 12 August 2021**

Horse and Pony **Wednesday 25 August 2021.**

The Chairman reported that Catherine Loudon had sent her kind regards and he thanked the Tichborne Estate and Grange Farm Partnership for their kind permission to hosting the Show.

10. Any Other Business

10.1 Sarah Matthews reported the death in November 2020 of John Breslin, for many years the Poultry Steward. She offered the Society's condolences to John's family.

10.2 The Chairman expressed his thanks to the Secretary, Val Watley for her continuing hard work. Val Watley in turn expressed her thanks to the rest of the secretariat for their support.

11. Conclusion of Business

There being no further business the meeting closed at 7.55pm.

Accounts

Alresford & District Agricultural Society Ltd. (Limited by Guarantee) Detailed Income & Expenditure account for the year ended 31 October 2021

Income	31.10.2021		31.10.2020	
	£	£	£	£
Ticket Sales	30		140	
Trade Stands				
Sponsorship				
Education Donation				
Catering Concession			7	
Lunches Sold				
Programme Sales				
Advertisements				
Entry Fees				
Sundry Income			20	
Subscriptions	11,534		10,572	
Donations	787		1,187	
Deposit Interest	667		2,647	
		13,018		14,573
Less				
Show Expenses	26,556		42,277	
Donations	-300		6,400	
		26,256		48,677
SURPLUS FOR YEAR		-13,238		-34,104
Funds brought forward		403,412		437,516
Funds carried forward		390,174		403,412

Represented by				
Fixed Assets				
Debtors				
Accruals/Prepayments	1,666		2,807	
Cash at bank	29,134		49,153	
Cash on deposit	361,460		360,283	
Petty Cash	1		1	
Creditors	-2,087		-2,832	
Accruals/Deferred Income	0		-6,400	
Net Assets		390,174		403,412

Expenditure	31.10.2021		31.10.2020	
	£	£	£	£
Tentage & Cattle Stalls	0		0	
Toilets	0		0	
Grandstand Hire	0		1,658	
Safety Barriers	0		0	
Picnic Tables	0		0	
Electricity	0		0	
Security	0		0	
Medical Services	0		0	
Road Signs	0		0	
Society Signs	0		0	
Jumps	0		300	
Public Address	0		0	
Attractions	0		1,079	
Showground Maintenance	0		0	
Show Setup	0		582	
Showground Hired Labour	0		0	
Road Tracks	0		0	
Skip Hire	0		0	
Buggy Hire	0		0	
Showground Compensation	50		50	
WiFi	0		0	
H&S Consultancy	0		0	
Prizes	0		0	
Rosettes & Trophies	0		890	
Judges Expenses	0		0	
Members Lunches	0		0	
Officials Catering	0		0	
Sundries	0		432	
ASAO Subs/Conferences	285		72	
Telehandler Hire	49		0	
Affiliation Fees	54		181	
Secretarial	21,119		29,808	
Printing - Programme	0		0	
Printing - Schedule	0		270	
Printing - Other	0		138	
Stationery & Office Expenses	115		371	
Postage & Telephone	693		921	
Advertising	0		85	
New Computers	0		0	
Website Hosting	310		205	
Insurance - General	1,334		2,668	
Insurance - Cancellation	0		0	
Insurance - Trustee	389		507	
Office Charge	1,100		1,100	
Bank/card charges	1,048		960	
Education Project	0		0	
Total Expenditure	26,556		42,277	

Membership Information

Become A Member of The Show Society

And receive the following benefits:

- Entrance to the Showground
- Admission to the Members' Club
- Exclusive ringside seating on the Members Club Lawn
- Opportunity to reserve a table in the restaurant for morning coffee, lunch or afternoon tea
- Reduced entry fees in equine, cattle, sheep and goat classes
- Opportunity to purchase ringside parking for the main ring (not available to non-members)
- Right to attend and vote at the Society's Annual General Meeting

Membership

- **LIFE**
Two badges: a Life Member badge and a Guest badge for the duration of life of the member
- **ANNUAL MEMBERSHIP**
Two badges: a Member badge and a Guest badge
- **ADDITIONAL GUEST BADGE(S)**
Members are able to purchase additional badges for family and friends
- **YOUNG PERSON MEMBERSHIP (30 and under)**
One Member badge
- **CHILDREN'S MEMBERSHIP**
Members' children under the age of 11 can accompany their parents into the Member's Enclosure without a Guest badge

Method of Payment

- **STANDING ORDER**
Subscriptions are paid automatically each year in January; no need to write and post cheques. New Standing Orders can be processed throughout the year however subscriptions must be paid by **1 April each year to qualify for reduced entry fees.** Most importantly you remain in control and can cancel the instruction whenever you wish.
- **BY CHEQUE**
Cheques payable in January each year and payable to Alresford & District Agricultural Society Ltd. (ADAS Ltd). New Members can pay by cheque throughout the year but subscriptions must be paid by **1 April each year to qualify for reduced entry fees.**
- **BY CREDIT/DEBIT CARD**
Ring the Show Office, 01962 738748, or complete the payment details on the application form. New Members can pay by cheque throughout the year but subscriptions must be paid by **1 April each year to qualify for reduced entry fees.**

Membership Application Form

Title:	Forename(s):	Surname:
Address:		
Postcode:		
Telephone:		
Email Address:		
Signature:		

Package Type:	Price	Total
Life Member	£1000	
Annual Member	£45	
Additional Guest Badge(s)	£25	
Annual Young Person Membership (30 & under, please state DOB)	£15	

Payment Method:

Cheques to be made payable to: **Alresford & District Agricultural Society Ltd**

If you wish to pay your membership by **Standing Order** please contact the show office for a form. If you wish to pay by **Credit/Debit Card** please phone the show office or complete the following details.

Debit/Credit Card Type	Card Number	
Start Date	Expiry Date	3 Digit Security Code (on reverse)

Signature

Alresford & District Agricultural Society Registered Charity 298980

The Society is a charity that exists to improve agriculture for the public benefit by the improvement of livestock and the demonstration, exhibition and showing of livestock, machinery, crafts, products, methods and processes connected with the agriculture and agricultural education. Memorandum of Articles of Association of Alresford & District Agricultural Society Ltd. Can be viewed on application to the Secretary.

Please return your application to:

The Secretary, Alresford & District Agricultural Society

P.O. Box 146, Alresford, Hampshire, SO24 4AJ

Tel: 01962 738748

email: secretary@alresfordshow.co.uk **website:** www.alresfordshow.co.uk

ALRESFORD & DISTRICT AGRICULTURAL SOCIETY LTD

The Society is a Charity which exists to improve agriculture for the public benefit & education.

By completing and returning this form you agree for the Society to keep these details on their Membership database (Please tick box)