**Alresford & District Agricultural Society**

**Benefits of Sponsorship**

**Partners – Sponsorship from £3,250**

**Gold sponsorship benefits package (see below) plus a bespoke package to suit your individual needs**

**Gold – Sponsorship from £1,500**

* Sapphire sponsorship benefits package (see below**) plus:**
* 4 Programme vouchers (additional 2)
* Full page colour advertisement in the Show programme (upgrade from ½ page)
* Discounted rate for additional tickets
* Opportunity to book a pitch on our Sponsor Reserved Trade Rows A, B & C (in order to entertain clients and be seen by visitors)

**Sapphire – Sponsorship from £950**

* Silver sponsorship benefits package (see below**) plus:**

* Colour half page advertisement in the Show programme (upgrade from b/w)
* Ringside banner plus banner on the Showground and opportunity to place an ‘A’ frame banner at the vehicle exits of the showground
* Logo on our website (to be supplied by Sponsor)
* Link from our website to Sponsor’s website

**Silver – Sponsorship from £500**

* Bronze sponsorship benefits package (see below**) plus:**
* 4 Guest badges
* Opportunity to name a single class in the Main Ring
* B/W half page advertisement in the Show programme
* Complimentary lunch for 4 in our Members Club – available on request
* Opportunity to purchase discounted lunch tickets in advance
* Be part of the Society’s social media campaign

**Bronze – Sponsorship from £250**

* Green sponsorship benefits package (see below**) plus:**
* Upgrade to 4 Sponsors badges (additional 2 badges)
* Opportunity to name a single class in Ring 1 or to name a complete (livestock) breed or group class after your company
* **\*\***Advertising banner
* Forward parking in our Members area
* 2 Programme vouchers
* 4 Complimentary Coffee vouchers (available on request)

**Green - Sponsorship from £100**

* Donation benefits (see below) **plus:**
* 2 Sponsors badges allowing free entry to the Showground
* Invitation to President’s Drinks Reception
* Entry to our exclusive Members Club and complimentary coffee vouchers (available on request)
* Opportunity to name a single class in rings 2 & 3 or to name a livestock class after your company
* Tribute by commentator whilst class is in progress (wording to be supplied by sponsor)
* Opportunity to present winners rosettes (excellent photo opportunity for own business use)
* Sponsors name printed in Schedule & Programme against chosen class

**Up to £99 Donation**

* Inclusion in the list of sponsors published in the Show Programme
* Listed on our website

**\*\* Please note, where appropriate your corporate banner will be displayed in area of sponsorship (TBD)**