

Alresford & District Agricultural Society

Benefits of Sponsorship

Partners – Sponsorship from £3,250



Gold sponsorship benefits package (see below) plus a bespoke package to suit your individual needs

Gold – Sponsorship from £1,500



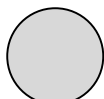
- Sapphire sponsorship benefits package (see below) **plus:**
- 4 Programme vouchers (additional 2)
- Full page colour advertisement in the Show programme (upgrade from ½ page)
- Discounted rate for additional tickets
- Opportunity to book a pitch on our Sponsor Reserved Trade Rows A,B & C (in order to entertain clients and be seen by visitors)

Sapphire – Sponsorship from £950



- Silver sponsorship benefits package (see below) **plus:**
- Colour half page advertisement in the Show programme (upgrade from b/w)
- Ringside banner plus banner on the Showground and opportunity to place an 'A' frame banner at the vehicle exits of the showground
- Logo on our website (to be supplied by Sponsor)
- Link from our website to Sponsor's website

Silver – Sponsorship from £500



- Bronze sponsorship benefits package (see below) **plus:**
- 4 Guest badges
- B/W half page advertisement in the Show programme
- Complimentary lunch for 4 in our Members Club – available on request
- Opportunity to purchase discounted lunch tickets in advance
- Be part of the Society's social media campaign

Bronze – Sponsorship from £250



- Green sponsorship benefits package (see below) **plus:**
- Upgrade to 4 Sponsors badges (additional 2 badges)
- Opportunity to name a single class in the Main Ring or Ring 1 or to name a complete (livestock) breed or group class after your company
- ****Advertising banner**
- Forward parking in our Members area
- 2 Programme vouchers
- 4 Complimentary Coffee vouchers (available on request)

Green - Sponsorship from £100



- Donation benefits (see below) **plus:**
- 2 Sponsors badges allowing free entry to the Showground
- Invitation to President's Drinks Reception
- Entry to our exclusive Members Club and complimentary coffee vouchers (available on request)
- Opportunity to name a single class in rings 2 & 3 or to name a livestock class after your company
- Tribute by commentator whilst class is in progress (wording to be supplied by sponsor)
- Opportunity to present winners rosettes (excellent photo opportunity for own business use)
- Sponsors name printed in Schedule & Programme against chosen class

Up to £99 Donation

- Inclusion in the list of sponsors published in the Show Programme
- Listed on our website

**** Please note, where appropriate your corporate banner will be displayed in area of sponsorship (TBD)**