

The Alresford and District Agricultural Society

ALRESFORD AGRICULTURAL SHOW



ANNUAL REPORT 2015

Dates for your diary

AGM - Wednesday 27th January 2016

Alresford Show - Saturday 3rd September 2016

Alresford Show Merchandise

SOCIETY TIES

100% Silk - £12 each (Burgundy or Navy Blue)

STOCK CLEARANCE – HURRY STILL A FEW LEFT

A series of six paintings each depicting a different aspect of the show were commissioned to celebrate the Centenary Year of the Alresford and District Agricultural Society Ltd.

Oil on board by - Susie Whitcombe (11" x 14") copyright 2008

LIMITED EDITION PRINTS

£10 each or a set of 6 for £50

Merchandise available from the show secretary on: 01962 738748

SHOW ADVERTISING SIGNS

IF YOU ARE PREPARED TO HAVE
A SHOW ADVERTISING BOARD
ERECTED ON YOUR LAND
PLEASE CONTACT THE SHOW SECRETARY

Tel: 01962 738748

email: secretary@alresfordshow.co.uk

In 2014 my predecessor, Charlie Corbett, initiated a review of the Society's "Articles of Association". The changes which have been made are intended to rationalise the operation of the trustees and to modernise and update the articles to bring them into line with current company and charity law and practice.

The Society is unusual in that it is both a charity with responsibilities to the Charity Commission and a limited company with responsibilities to its member shareholders. We have been working with a charity & company law solicitor to ensure that the Society is not only correctly structured for the foreseeable future but also that as few people as possible (for whom we pay indemnity insurance) are liable for any problems that the Society may face in this increasing litigious age. This work is now complete and has resulted in some unavoidable changes to our structure including the introduction of the title Trustee and a slightly revised format for our forthcoming AGM. We are indebted to Jeffery Allison and Gussie Raimes for their considerable time on this work.

Two other important projects of note have continued to evolve over 2015. Val Watley has overseen the introduction of the option of advanced electronic ticket sales removing administrative burden and securing funding upfront and Emma Stewart has brought to life the Show's online presence and attracted hundreds of 'followers' with her warm and interactive social media campaign.

Despite the ever increasing cost of delivering the Show and running the broader Society the Council of Management has, for 2016, continued to cap membership and entrance fees. However, we are continuing to make savings wherever possible and the printed and posted annual report is one such area. We are therefore proposing that this is the last year we will produce and post a printed AGM report. Instead next year's final report will be sent out

by email and posted on our website, where this is inconvenient individuals may send an sae for a printed copy from the show Secretary.

Both Jenny Corbett and Angie Trenchard have decided to step down from the equine committee at this AGM. Jenny has been heavily involved with the equine committee for almost four decades whilst Angie has been the Equine Secretary for over 20 years and latterly assumed the joint responsibilities of the Livestock Secretary. On behalf of the Society and Board of Trustees I would like to thank them for their selfless commitment, drive and energy and welcome on board Sally Bowden as Livestock and Trophy Secretary.

The Show was strongly supported again this year and its success as a not for profit event is a credit to all of the committee and the large number of volunteers who give up so much time and effort. Once again we are indebted to Val along with Hazel and Angie for their sustained support, guidance and patience. Of course my first show was not going to pass without its hiccups, although I hope that our power management issues passed largely unnoticed. However, of equal concern was the lack of heavy horses and pigs this year, not the Alresford Pig's whose annual support we are totally reliant upon but boars, sows and piglets. Please, if you know of anyone rearing or interested in showing pigs and heavy horses please encourage them to enter. The show is a superb community event but in order to continue to compete as an attraction it is important that we retain a diverse display of livestock and horses while continuing to develop our immersive experience.

Finally, I look forward to a successful 2016 and, with your support, another great Show next September.

Henry Mallory
December 2015

The accounts set out on the following pages show that the Society had another successful show in 2015, albeit not as profitable as the previous year. The surplus this year amounted to £19,957 down from £28,086 last year. This is after making sizable donations to other local charities.

Gate numbers and takings have decreased and this is the mainstay of the show. The success of the show is also dependent on sponsorship and I am pleased that our sponsors have continued to support the Society during this year. Their names are listed on page 10 in this annual report.

The Society has also suffered from ever increasing costs resulting in a 23% reduction in the surplus before the charitable donation which has inevitably had to be reduced to £16,650 from £19,700 last year. This donation is in addition to the education program. Again, the beneficiaries of this donation are listed on page 11 of this report. Many of these donations are made in recognition of the tremendous support and help provided

by those local organisations and charities which help the show to run smoothly on the day.

We have retained a surplus which has been added to the general reserves, which now stand at nearly £280,000. It is important that the Society builds up reserves to cushion against future cost increases, the possibility of a less profitable show or even a cancellation. We do partly insure against the possibility of a show being cancelled but we must still make sure that we are in a strong position to recover from any future setbacks. We need sufficient reserves to stage a show following the possibility of a cancelled show one year.

Finally I would like to thank Martin & Company for preparing and auditing the Society's statutory accounts which need to be submitted to Companies House and the Charities Commission every year.

Chris Monnington FCA
Treasurer

Alresford and District Agricultural Society Limited (Limited by Guarantee)
Detailed Income and Expenditure account for the year ended 31st October 2015

	31.10.15		31.10.14	
INCOME	£	£	£	£
Gate and car park	119,363		123,678	
Trade stands	33,110		32,382	
Sponsorship	23,720		19,845	
Education donation	8,748		7,706	
Catering concession	12,954		10,221	
Lunches sold	2,360		1,915	
Sale of programmes	4,175		4,098	
Advertisements	3,555		4,250	
Entry fees	5,543		6,556	
Sundry Income	512		852	
TOTAL		214,040		211,503
GENERAL INCOME				
Subscriptions	11,252		12,592	
Donations	2,408		2,338	
Deposit Interest	1,933		2,300	
		229,633		228,733
Less				
Show expenses	209,676		200,647	
TOTAL SURPLUS FOR YEAR		19,957		28,086

	31.10.15		31.10.14	
EXPENDITURE	£	£	£	£
Tentage and cattle stalls	41,026		39,915	
Toilets	10,800		10,500	
Grandstand hire	6,010		5,609	
Safety barriers	2,802		3,002	
Electricity	8,404		5,652	

Alresford and District Agricultural Society Limited (Limited by Guarantee)
Detailed Income and Expenditure account for the year ended 31st October 2015

Security	1,744	1,930
Medical services	3,910	2,871
Road signs	2,566	2,264
Society signs	1,742	1,452
Jumps	1,500	1,400
Public address	4,650	5,562
Attractions	2,898	2,454
Showground maintenance	457	49
Misc show setup	14,548	13,088
Showground compensation	2,203	1,939
WiFi	3,784	3,673
Prizes	7,870	8,687
Rosettes and trophies	1,710	2,278
Judges expenses	1,794	2,626
Members' lunches	3,150	2,217
Officials' catering	3,096	4,000
Sundries	3,621	2,013
Affiliation fees	709	428
Secretarial	28,870	24,700
Printing and stationery	10,203	11,312
Postage and telephone	1,397	1,975
Advertising	3,549	2,907
Insurance	6,211	5,387
Office charge	1,000	1,000
Depreciation of assets	918	918
Bank/card charges	1,136	1,433
Education project	8,748	7,706
Donations	16,650	19,700

TOTAL EXPENDITURE**209,676****200,647**

Alresford and District Agricultural Society Limited (Limited by Guarantee)
Balance Sheet 31st October 2015

	31.10.15	31.10.14
	£	£
Fixed Assets - Storage barn	915	1,833
Debtors	8,848	220
Accruals/Prepayments	4,181	4,322
Cash at bank	63,550	80,331
Cash on deposit	229,251	202,098
Petty cash	17	44
Creditors	-748	-2,264
Accruals/Deferred income	-26,663	-27,190
NET ASSETS	279,351	259,394
RESERVES BROUGHT FORWARD	259,394	231,308
PROFIT FOR THE YEAR	19,957	28,086
RESERVES CARRIED FORWARD	279,351	259,394

- 1. APOLOGIES** for absence received from 14 members. There being the necessary quorum, the meeting proceeded.
- 2. WELCOME**
The President welcomed those present and thanked all everyone for their support in making both the Show and his year as President a wonderful experience.

The President reported with sadness the passing away of John Poulton and asked Members to stand in silence for a few moments as a mark of respect.

- 3. MINUTES**
The minutes of the Annual General Meeting of the Society held on 29th January 2014 were agreed without amendment.
- 4. TREASURER'S REPORT**
Chris Monnington, Treasurer, presented the unaudited accounts for 2014. He summarised the accounts as follows:

Income

- Total income increased by about £8,000 compared to 2013.
- A slight increase in gate receipts reflecting an increase in the number of visitors attending the Show.
- A slight increase in advertising and sponsorship income. He thanked the Society's Sponsors, commenting that the continuing success of the Show is dependent on the support of Sponsors.

Expenditure

- Overall expenditure had reduced by £8,000. He expressed his thanks to the Show team for this achievement.

The Treasurer reported that the Society was able to increase its donations to local charities and increase reserves to just over £259,000, providing a sound buffer should the need to cancel the Show arise in the future.

He further reported that the Finance Committee had agreed to set a break-even target for 2015.

The Treasurer thanked Martin & Company for auditing the accounts.

There being no questions from the floor, the President thanked Chris Monnington for his report. The accounts for the year to 31st October 2014 were approved unanimously.

PROPOSED BY: Miss Mary Rook
SECONDED BY: Mr Nigel Webb

5. CHAIRMAN'S REPORT

The Chairman, Charlie Corbett congratulated the Council of Management on the financial success of the Show, and noted that the Society was in good financial shape. He suggested that whilst financial achievement is an important measure of the success of the Show, enjoyment should also be a measure, and he was particularly pleased that, for him, the 2014 Show had been the best ever. In consequence he felt that, after 17 years as Chairman of the Society, it was an appropriate time to step down to allow the next generation to move the Show forward. He stated that it had been a privilege to be Chairman of this historic Society and thanked everyone who had made it such a rewarding experience, especially his Vice-Chairmen, Graham Russell and, currently, Gussie Raimes.

In reflecting on his years as Chairman he singled out as a low point the year when he was forced to cancel the Show due to extreme weather conditions. He concluded by thanking Members for their continued support, without which the Society would not be in the situation it is today, and stating that he looked forward to attending the Show for many years to come.

Bill Tyrwhitt-Drake, the retiring President, thanked the Chairman.

6. ELECTION OF OFFICERS

The following were unanimously elected to serve as Officers of the Society for the forthcoming year:

- | | | |
|-------------------------------------|--|--|
| (a) President | Mrs Rosie Wild
PROPOSED BY:
SECONDED BY: | Mr Jeffrey Allison
Mr John Gibbon |
| (b) President-elect | Mr Anthony Loudon
PROPOSED BY:
SECONDED BY: | Mrs Gussie Raimes
Mr Charlie Kane |
| (c) Vice-President | Mr Bill Tyrwhitt-Drake
Mr RAC Corbett
PROPOSED BY:
SECONDED BY: | Mrs Gussie Raimes
Mr Charlie Kane |
| (d) Chairman | Mr Henry Mallory
PROPOSED BY:
SECONDED BY: | Mr Wynne Tufnell
Mrs Gussie Raimes |
| (e) Vice Chairman | Mrs Augusta Raimes
PROPOSED BY:
SECONDED BY: | Mrs Jan White
Mr Jeffrey Allison |
| (f) Treasurer | Mr Chris Monnington
PROPOSED BY:
SECONDED BY: | Mr Peter Mills
Mr Nigel Webb |
| (h) Honorary
Veterinary Surgeons | Cedar Veterinary Group
PROPOSED BY:
SECONDED BY: | Mr Tim Walters
Mr Chris Lillywhite |
| (i) Honorary Solicitor | Mr Rupert Morton-Curtis (Godwins)
PROPOSED BY:
SECONDED BY: | Mrs Augusta Raimes
Mr Charlie Corbett |
| (j) Honorary Auditors | Martin & Company
PROPOSED BY:
SECONDED BY: | Mr Chris Monnington
Mr Paddy Benham-Crosswell |

7. ELECTIONS TO COMMITTEES

The following were elected unanimously to serve on the Society's committees for the forthcoming year:

(a) COUNCIL OF MANAGEMENT

**Mr J Allison, Mrs J Brown, Mr S Cross, Mr C Kane,
Mr C Lillywhite, Mr W Tufnell, Mr T Walters, Mr J Waterston, Mr J White.**

PROPOSED EN-BLOC BY: Mr John Gibbon

SECONDED EN-BLOC BY: Mr Paddy Benham-Crosswell

**New Council Members: Mr S Burge, Mr RAC Corbett, Miss R Corbett,
Mr C Polak, Mr B Robinson**

PROPOSED BY: Miss Mary Rook

SECONDED BY: Mr Nigel Webb

(b) SUB-COMMITTEES

(i) HORSE & PONY SUB-COMMITTEE

All members were unanimously re-elected as per the attached schedule:

PROPOSED EN-BLOC BY: Mrs Augusta Raimes

SECONDED EN-BLOC BY: Mr Jeffrey Allison

(ii) FARM STOCK SUB-COMMITTEE

All members were unanimously re-elected as per the attached schedule:

PROPOSED EN BLOC BY: Mrs Jan White

SECONDED EN BLOC BY: Mr Charlie Kane

(iii) ADVISORY SUB-COMMITTEE

All members were unanimously re-elected as per the attached schedule, with the addition of Mr Bill Biggs as a member of the Advisory sub-Committee:

PROPOSED BY: Miss Mary Rook

SECONDED BY: Mrs Jo Cheyney

(iv) CATERING SUB-COMMITTEE

All members were unanimously re-elected as per the attached schedule:

PROPOSED EN BLOC BY: Mr Tim Walters

SECONDED BY: Mrs Susie Corbett

(v) SPONSORSHIP & MARKETING SUB-COMMITTEE

All members were unanimously elected as per the attached schedule:

PROPOSED BY: Miss Mary Rook

SECONDED BY: Mr Charlie Kane

(vi) EDUCATION SUB-COMMITTEE

All members were unanimously elected as per the attached schedule:

PROPOSED BY: Miss Mary Rook

SECONDED BY: Mr Tim Walters

(vii) SHOWS WITHIN SHOW SUB-COMMITTEE

All members were unanimously elected as per the attached schedule:

PROPOSED BY: Miss Mary Rook

SECONDED BY: Mr Charlie Kane

8. SHOW DATES 2014

The date of the Society's Show was agreed as **5 September 2015 at Tichborne Park** (by kind permission of the Tichborne Estate and the Grange Farm Partnership).

The closing date for all entries was agreed as: Wednesday 19 August 2015.

9. ANY OTHER BUSINESS

On behalf of the Society John White thanked Charlie Corbett for his guidance and leadership of the Society. John stated that the Show had blossomed under Charlie and the increase in the number of visitors over the years was proof of his success. Anthony Loudon, stated that as owner of the Tichborne Estate he had only known Charlie for the last 5 years but he had been able to sleep soundly at knowing that he chaired a well-run organisation.

The President presented Charlie Corbett with an engraved silver wine coaster as a token of the Society's appreciation.

In response Charlie Corbett thanked Members for his gift.

10. CONCLUSION OF BUSINESS

There being no further business the meeting closed at 8.00 pm.

AGREED MEMBERSHIP ON SUB-COMMITTEES

1. HORSE AND PONY SUB-COMMITTEE

Mrs F Axel-Berg, Mrs N Burge, The Hon. Mrs J Cavendish, Mrs R L Corbett, Mrs H Long, Mrs A Trenchard.

2. FARM STOCK SUB-COMMITTEE

Miss L Barker, Mrs J Cheyney, Mrs S Matthews, Mrs R Miles, Mr P Mills, Mr P Moffatt, Mr C Polak, Mr B Robinson, Miss M Rook, Mr D Trenchard, Mrs A Trenchard, Mr T Walters, Mr J Waterston.

3. SHOWGROUND SUB-COMMITTEE

Mr J Allison, Mrs R L Corbett, Mrs H Flindt, Mr P Harwood, Mr C Lillywhite, Mrs S Matthews, Mr P Mills, Mrs A Raimes, Mr W Tufnell, Mr N Webb.

4. CATERING SUB-COMMITTEE

Mrs H Jones, Mr C Kane, Mrs A Raimes, Miss M Rook, Mrs A Trenchard, Mr M Tufnell, Mr J White, Mrs J White.

5. SPONSORSHIP & MARKETING

Mr S Burge, Mrs R L Corbett, Miss R Corbett, Mrs S Cross, Mr H McCowen, Mrs A Raimes, Mrs A Trenchard.

6. EDUCATION

Mrs J Brown. Mr C Corbett, Mrs J Hatten

7. SHOWS WITHIN SHOWS

Mrs J Barker, Mrs J Breslain, Mrs N Byles, Mr P Tudor, Mr T Walden, Mrs J Willis, Mr R Young

Grateful thanks to our Show Partners

BCM - Bays Curry McCowen
Charters Estate Agents

Savills (L&P) Ltd.

Grateful thanks to our generous Sponsors

Alresford Golf Club
Alresford Salads
Arbor Venture
Authorn Ltd
Barnstore
Bartholomews (Agrifood) Ltd.
Box It
Butler & Co.
C. G. Shaw Agricultural Contractors
Carter Jonas
Cedar Practice Ltd.
Cedar Veterinary Practice
Crop Management Partners LLP
Eric Robinson Solicitors
Farm & Country Supplies
Farol Ltd
Frontier
GA Easton Agricultural Contractors
H.C.B.S. Ltd.
Hampshire Holdings
Hazleton Country Supplies (Mr Wren)
Hedgesparrow
Huxley Golf
Liphook Equine Hospital
Middleton Advisors LLP

Moda Rosa
Mole Valley Countrystores, Wickham
Mr & Mrs Andrews
Mr G Stratford, Annetts Farm
Mr J J White
NatWest Bank
North Motor Company
Princes Mead
R Hunt
Ravenswood Properties
Robin Appel Ltd
Santander
Seward Properties
Sheen Stickland
Shentons Solicitors
Sir Simon & Lady Robertson
Strutt & Parker
The Country House Company
The Harrow Inn
The Naked Grape Wine Ltd.
The Pig Hotel
Thesis Asset Management
Warwick Bros
Westgate Wealth Management

The Show was delighted to make donations totalling £16,650 to the following local organisations and charities

Donations Made In 2015

Alresford Pigs
Alresford & Cheriton Cubs & Scouts
Alresford Christmas Tree Fund
Alresford Horticultural Society
Alresford Rotary Club
Alresford Young Farmers
The Donkey Sanctuary
The Firefighters Charity
Hampshire & IOW Air Ambulance
Perins School
RABI
Winchester Air Cadets
South East Hants Young Farmers
The Wessex Haven
Tichborne Estate
Veterinary Benevolent Fund
Women's Institute

Donations through the Alresford PIGS Association

Alresford 345 Playgroup
Alresford Badminton Club
Busy Bees pre-school
Cheriton Primary School PTA
Ropley Cricket Club
Ropley Sports & Social Club
Sun Hill Schools
Tichborne Cricket Club

Please fill out the form below and return to the show secretary so you can be emailed your copy next year:

Title:	Forename(s):	Surname:
Address:		
Postcode:		
Telephone:		
Email Address:		



If you would like to have a sign promoting the show on your land please fill out the form below and return to the show secretary:

Title:	Forename(s):	Surname:
Address:		
Postcode:		
Telephone:		
Email Address:		
Proposed sign location:		



BECOME A MEMBER OF THE SHOW SOCIETY

And receive the following benefits:

- Entrance to the Showground
- Admission to the Members' Club, Bar and Restaurant
- Exclusive ringside seating on the Members Club lawn
- Opportunity to reserve a table in the restaurant for morning coffee, lunch or afternoon tea
- Reduced entry fees in equine, cattle, sheep, goat and pig classes
- Opportunity to purchase ringside parking for the main ring (not available to non members)
- Right to attend and vote at the Society's Annual General Meeting

BECOME A MEMBER OF THE SHOW SOCIETY

• LIFE

Two badges:- a Life Member Badge and a Guest Badge for the duration of the life of the member

• ANNUAL MEMBERSHIP

Two Badges:- a Member badge and a Guest badge

• ADDITIONAL GUEST BADGES

Members are able to buy additional badges for friends

• CHILDREN'S MEMBERSHIP

Members' children under the age of 15 can accompany their parents into the Members' Enclosure without a guest badge.

METHODS OF PAYMENT

• STANDING ORDER

Subscriptions are paid automatically each year in January; no need to write and post cheques. New Standing Orders can be processed throughout the year however the last date for application for payment by Standing Order is 30th April each year. Most importantly, you remain in control and can cancel the instruction whenever you wish.

• BY CHEQUE

Cheques payable in January each year and payable to Alresford & District Agricultural Society Ltd. New members can pay by cheque throughout the year but subscriptions must be paid by **1st April each year to qualify for reduced entry fees.**

• BY CREDIT OR DEBIT CARD

Ring the Show Office on 01962 738748 or complete the payment details on the application form overleaf. A £1 booking fee will be charged for all card payments. Credit card will incur a 2% booking fee. New members can pay throughout the year but subscription must be paid by **1st April each year to qualify for reduced entry fees.**

The Society is a Registered Charity No. 298980 which exists to improve agriculture for the public benefit by the improvement of livestock and the demonstration, exhibition and showing of livestock, machinery, crafts, products, methods and processes connected with agriculture and agricultural education. Memorandum and Articles of Association of Alresford & District Agricultural Society Ltd can be viewed on application to the Secretary.

ALRESFORD & DISTRICT AGRICULTURAL SOCIETY LTD

The Secretary, P.O. BOX 146, Alresford, Hants SO24 4AJ

Tel/fax 01962 738748 Email: secretary@alresfordshow.co.uk Website: www.alresfordshow.co.uk

The Society is a Charity which exists to improve agriculture for the public benefit & education

MEMBERSHIP APPLICATION FORM

Title:	Forename(s):	Surname:
Address:		
Postcode:		
Telephone:		
Email Address:		
Signature:		

Package Type:	Price	Total
Life Member	£1000	
Annual Member	£36	
Additional Guest Badges	£20	

Payment Methods:

Cheques to be made payable to: **Alresford & District Agricultural Society Ltd**

If you wish to pay your membership by **Standing Order** please contact the show office for a form

If you wish to pay by **Credit/Debit Card** please fill in the following details

Debit / Credit Card Type Card Number

Start Date Expiry Date 3 Digit Security Code (on reverse)

Signature

(Please note: there is a 2% booking fee charge for payment by credit card. There is a £1 booking fee for debit card payments)

Alresford & District Agricultural Society Registered Charity 298980

The Society is a charity that exists to improve agriculture for the public benefit by the improvement of livestock and the demonstration, exhibition and showing of livestock, machinery, crafts, products, methods and processes connected with agriculture and agricultural education

Please return your application to:

The Secretary, Alresford & District Agricultural Society,
P.O. Box 146, Alresford, Hants, SO24 4AJ

Tel: 01962 738748

email: secretary@alresfordshow.co.uk **website:** www.alresfordshow.co.uk

ALRESFORD & DISTRICT AGRICULTURAL SOCIETY LTD

The Society is a Charity which exists to improve agriculture for the public benefit & education

